



Student Poster Contest: Celebrate Financial Literacy Month

The Council for Economic Education (CEE) invites all NYC teachers* grades K-12 to submit their student's creative posters that illustrate a personal finance or economic related concept. Four winners will be selected by CEE - one from each grade band (K-2; 3-5; 6-8 and 9-12). Each winner and their teacher will receive a \$250 Amex gift card and an invitation to a recognition ceremony where we will feature your work of art. We look forward to seeing your students' work!!

Official Rules - Poster Contest for Teachers

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO LEGAL U.S. RESIDENTS CURRENTLY LIVING IN THE New York Metropolitan area (Bronx, Kings, Nassau, New York, Queens, Richmond, Suffolk and Westchester counties). VOID ELSEWHERE AND WHERE PROHIBITED BY LAW. SEE BELOW FOR ADDITIONAL ELIGIBILITY RESTRICTIONS.

1. Overview

The Council for Economic Education ("CEE"), the leading non-profit organization in the United States that focuses on the economic and financial education of students from kindergarten through high school, will conduct a Poster contest for K-12 classroom teachers and their students in Financial Literacy Month, in April 2017.

2. Description of the Contest

The CEE Poster Contest ("Contest") is a contest whereby teachers are invited to submit student artwork ("Posters") which they have produced featuring personal finance or economic concepts (see Poster Requirements below). One winner will be chosen by CEE within the following four grade bands: K-2; 3-5; 6-8 and 9-12

3. Sponsor

The Contest is sponsored by CEE.

4. Binding Agreement

Participants in the Contest agree to the Official Rules ("Rules"). **THEREFORE, ALL PARTICIPANTS SHOULD READ THESE RULES CAREFULLY BEFORE ENTERING THE CONTEST TO MAKE SURE THE PARTICIPANT UNDERSTANDS AND AGREES TO THEM.** If a Participant submits a Poster to enter the Contest, the Participant will be deemed to

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have consented and agreed to the Rules. Participants may not submit Posters to the Contest and are not eligible to receive either of the Prizes unless they agree to the Rules. The Rules are a binding legal agreement between Participants and CEE with respect to the Contest.

5. Eligibility

Teacher Participants must agree to the Rules by checking the box marked "I agree" at the end of the online submission process. By clicking "I agree", Teacher Participants certify that they are signing on behalf of themselves and on behalf of any Student Participants involved in the creation of the relevant Posters, and further that if any Student Participants involved are under eighteen years old as of April 1, 2017, the Teacher Participants have obtained permission from the Student Participants' parents or legal guardians that such Student Participants may participate in the Contest. The following individuals are not eligible to enter the Contest: members of CEE and CEE employees, and members of their "immediate families," namely, any parent, child, sibling and spouse of any Contest Party, and those living in the same household of any immediate family member.

6. Poster Submission Period

The "Poster Submission Period" begins at 9:00 a.m. EST on Monday, March 13, 2017 and ends at 11:59 p.m. EST on Thursday, April 27, 2017 ("Contest Period"). All Posters must be received during the Poster Submission Period. Posters received after the Poster Submission Period are automatically disqualified. As Posters are received by CEE, they will be examined by the CEE Review Board to determine if they are consistent with the Contest Requirements and suitable to be seen by all ages. Entries that pass the Review Board will be posted on the CEE Poster Contest Gallery Page after the Poster Submission Period has ended.

7. Submission of Entries

To enter the Contest, Participants must:

- Scan and submit the poster through the [CEE submission page](#)
OR
- Mail the poster to the following address:

Attn: Daniel Thompson
Council for Economic Education
122 East 42nd Street, Suite 2600
New York, NY 10168

- Agree to the Rules. Teacher Participants must check the box marked "I agree" at the end of the online submission process. By clicking "I agree", Teacher Participants certify that they are signing on behalf of themselves and on behalf of any Student Participants involved in the creation of the relevant Posters, and further that if any Student Participants involved are under eighteen years old as of April 1, 2017, the Teacher Participants have obtained permission from the Student Participants' parents or legal guardians that such Student Participants may participate in the Contest.
- Posters must be submitted by Teacher Participants. Each Teacher Participant may enter an unlimited number of Posters, however only one entry per student is permitted.



8. What and How to Submit

- Colorfully illustrate a personal finance or economic concept (see a full list of examples here) on either an 8-1/2" x 11" or 9 x 12" sheet of white paper.
- Include the complete personal finance or economic concept name illustrated in large (1" minimum) letters near the top of their drawing. Concept title should be written clearly and spelled correctly.
- The student's artwork must be original. It can be done in any medium, including digitally.

Requirements for entry:

- The contest is open only to K-12 teachers and their students (from the following counties: Bronx, Kings, Nassau, New York, Queens, Richmond, Suffolk and Westchester Country)
- Only one entry per student is permitted

How to enter

You can enter in one of two ways:

1. **Scan Your Entry:** After your student completes their poster, scan both sides and save the file as a PDF. Complete the online form and attach your PDF file.
2. **Mail Your Entry:** Mail the completed poster in a large envelope along with this completed form. **MUST BE POSTMARKED BY 4/26/17.** Address the envelope to the following:

Attn: Daniel Thompson
Council for Economic Education
122 East 42nd Street, Suite 2600
New York, NY 10168

9. Judging

The CEE Review Board will examine each poster to determine if they are consistent with the Contest Requirements and thus accepted into the Contest. The CEE Review Board will then select a winner from those accepted from each grade band (K-2; 3-5; 6-8; 9-12) from those deemed eligible.

10. Prizes

Each student winner and their Teacher (one from each grade band) will receive

- A \$250 AmEx gift card
- An invitation to CEE's Recognition Ceremony to be held in New York City

11. Representations, Warranties, and Covenants of Participant(s)

As conditions of entry into the Contest and by entering a Poster, with respect to each such Poster, the Teacher Participants and Student Participants warrant and represent that THEY OWN ALL RIGHTS TO THE ENTERED POSTER

In addition, each Participant:

- Hereby unconditionally and irrevocably grants to CEE, an irrevocable, world-wide, fully paid-up, non-exclusive, sublicenseable license in the submitted Poster and its components. Without limiting its rights, CEE may reproduce, encode, store, copy, transmit, publish, distribute, post, broadcast, display, publicly perform, adapt, create derivative works of (as such term is defined under U.S. Copyright Law, 17 U.S.C. §101 et seq.), exhibit, and/or otherwise use or reuse (without limitation as to when or to the number of times used), the Poster and the name, address, image, voice, likeness, statements, biographical material of all Participants related to the Poster, including, but not limited to, the Poster or digital recording and performances contained in any of the above items (in each case, as submitted or as edited/modified in any way by CEE, in CEE's sole discretion), as well as any additional photographic images, Poster images, portraits, interviews or other materials relating to each Participant(s) or the Poster and arising out of his/her participation in this Contest (with or without using the Participant's name) (collectively, the "Additional Materials") in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from the Participant or any other person. The foregoing rights are, collectively, the "License".
- Forever waives all right of privacy, right of publicity, intellectual property rights, and all other legal or moral rights that may preclude the CEE's use of the Poster or Additional Materials in accordance with the License, or would require the Participant's permission for CEE to use them for any purpose, and agrees never to sue or assert any claim against CEE, its affiliates, legal representatives, assigns, agents, licensees, or anyone else's use of the Poster and/or the Additional Materials pursuant to the License.
- Hereby releases and shall indemnify and hold CEE, and its affiliates, legal representatives, assigns, agents and licensees and their respective officers, directors, agents, co-branders, and other partners, and any of their employees and agents (collectively, the "Indemnitees") harmless from any and all claims, damages, expenses (including reasonable attorneys' fees, whether incurred as the result of a third party claim or a claim to enforce the Rules), costs, and liabilities (including settlements) brought or asserted by any third party against any Indemnitee(s) due to or arising directly or indirectly out of: (i) the Poster or Additional Materials; (ii) Participant's conduct during and in connection with the Contest, including, but not limited to, infringement or misappropriation of any intellectual property rights or violation of any right of publicity or privacy, defamation, or other improper conduct; (iii) any claim(s) that any commercial, advertising, presentation, web content or any other material subsequently produced, presented, and/or prepared by or on behalf of any Indemnitee infringes on the rights of Participant's work as contained in any Poster or any other right of Participant.

