2014 Visionary Awards

Last October, CEE held its ninth annual Visionary Awards dinner honoring leaders who promote economic and financial literacy to create a better-informed society. The 2014 honorees were: Richard G. Ketchum, Chairman and Chief Executive Officer of FINRA; Raymond W. McDaniel Jr., President and CEO of Moody’s Corporation; Prof. Christina D. Romer, Class of 1957 – Garff B. Wilson Professor of Economics at University of California, Berkeley; and David Wessel, Director of the Hutchins Center on Fiscal and Monetary Policy at the Brookings Institution and longtime contributor to The Wall Street Journal.

The Alfred P. Sloan Foundation Teaching Champion Awards for excellence in promoting economic education were presented to: Darren Gurney, 12th Grade Teacher of Economics and AP Macroeconomics, New Rochelle High School, New Rochelle, NY; Kathleen O’Hagan, Fourth Grade Teacher of Language Arts, Math, Social Studies and Science, P.S. 97/ The Highlawn School, Brooklyn, NY; and Amanda Tombari, 12th Grade Teacher of Economics (Intensive, Regents, Honors, AP), Clarkstown South High School, West Nyack, NY.

The evening was a great success with 325 guests in attendance and featuring a fireside chat with the honorees discussing the state of the economy that was moderated by Steve Liesman, CNBC Senior Economics Reporter. Please visit our website to view photos and videos from this event.

We raised over $55,000 from our Day-Of Paddle Raise—far exceeding the $25,000 Challenge Grant generously given by our Board Chair, Barry Haimes. We raised a total of $615,000.

We would like to thank all of our Sponsors and Benefactors who supported this event. The honorees included:

**Platinum Sponsors:** DLA Piper, FINRA, CEE’s Board Chairman Barry Haimes, and Moody’s;

**Gold Sponsors:** Sharaf Al-Hariri, Chairman of Hozoon, HSBC, the Peter G. Peterson Foundation, State Farm, Verizon, and Wells Fargo; and


We are excited to announce our 2015 Visionary Awards Honorees: Robert J. Shiller PhD, Sterling Professor of Economics, Yale University and 2013 Nobel Laureate; and Andrew Ross Sorkin, Founder of DealBook and CNBC Co-Anchor of “Squawk Box.” More honorees to be announced.

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Contact Us

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IN THE STATES

Teacher Credits
Colorado Council in Winning National Award

Sara Shackett, an economics teacher at Lakewood High School in the Denver area was the winner of the 2014 Outstanding Secondary Social Studies Teacher of the Year Award from the National Council for the Social Studies. Shackett said, “I am indebted to the Colorado Council for Economic Education (CCEE) for the many professional resources and learning opportunities. The first CCEE course I took during my second year of teaching inspired me to teach economics. I have truly enjoyed providing simulation-based economics education to students ever since. I rely on CCEE for academic content, earning my Certificate in Economic Education in 2008. I am first and foremost an economics educator and would never have received this award without the constant support and education provided by the Colorado Council.”

Elementary teachers nationwide to benefit from new online class from the Colorado Council

Students work with Denver Public Schools teacher Della Hoffman on a personal finance lesson.

With funding from founding sponsor, Great-West Financial, the Colorado Council has developed a comprehensive, first-of-its-kind, online course for elementary teachers—Teaching Personal Financial Literacy in the Elementary Grades (TPFLEG) based on CEE’s National Standards for Financial Literacy (PFL). In addition, each enrolled teacher receives CEE’s Financial Fitness for Life lesson plan series which is integral to this 30-hour course. This all-online course features more than four hours of high-quality introductory films in a documentary style. They are also available to the public, at http://tfplleg.com. TPFLEG includes assessments and is available in both facilitated and non-facilitated versions. About 125 Colorado teachers have completed TPFLEG so far and the reviews are excellent.

COLORADO ECONOMICS

Teachers Rely on Colorado Council Classes

Founded in 1971, The Colorado Council for Economic Education works to promote and improve economic and personal financial literacy for K-12 students, in all of Colorado’s public, private and parochial schools. During its 2013-14 fiscal year, the Colorado Council provided more than 12,300 hours of the highest quality teacher training to 1,300 public and private school teachers who participated in more than 25 different accredited classes.

ADVOCACY

Drove advocacy efforts to promote legislation policies that support school-based instruction in economics and financial literacy

CCE’s National Standards for Financial Literacy were adopted by Florida, Oklahoma, Alabama and Rhode Island.

Released our biennial Survey of the States to drive advocacy.

A CEE policy event in Delaware moved the Delaware House to pass a bill to establish a Financial Literacy Task Force.

At a CEE event in Washington, DC, Senator Jack Reed (RI) and Senator Mike Enzi (WY) launched the Senate Financial and Economic Literacy Caucus.

Raised community awareness of the need for better and greater financial literacy education during Financial Literacy Month, with 31 states proclaiming April Financial Literacy Month; and CEE and our affiliates highlighted in over 40 news stories, including an Op-Ed in The Hill, and a Your Money, Your Future segment on CNBC.

CREATED A FREE ONLINE ASSESSMENT CENTER TO LEVERAGE NATIONAL-NORMED EXAMS IN ECONOMICS AND FINANCIAL LITERACY.

2014 Highlights

Met strategic goals and fulfilled our mission

Technology

Leveraged technology to meet the evolving needs of teachers

Welcomed more than 1.2 million unique visitors to EconEdLink.org for lesson plans and other resources.

Increased student registrations for Gen X Revolution (free, online personal finance game) by 40% over 2013, now reaching over 255,000 students.

Deployed Math in the Real World, our first all-digital resource with online student interactives in nearly half of the lessons.

Created a free Online Assessment Center to leverage national-normed exams in economics and financial literacy.

Invested in and renewed our core

Continued to grow the Program for Hispanic Students and Their Families with a successful program in Los Angeles partnering with Families in School.

Significantly updated our popular High School Economics resource and included new online student interactives in over one-third of the lessons.

Drove the National Economics Challenge to another record year, with over 10,500 students participating from 40 states; the winning teams rang the bell at the NYSE; were featured on CNBC’s nightly business report with Steve Liesman, who also emceed the event; Federal Reserve Chair Janet Yellen participated by video, asking students questions in the quiz bowl portion of the competition.

CEE programs show marked gains in student knowledge using CEE curricula and trained educators, e.g., a California high school program study of 9,000 students demonstrated a 21% proficiency gain.

According to teachers who attended CEE’s Annual Conference, 100% would recommend the conference to a friend and 96% are still using information and resources gained at the conference in their classrooms six months later.

Extended reach

Extended our reach through investing in our distribution network of affiliates and partners

 Reached 55,000 teachers nationwide through in-person and online professional development including over 500 attendees from 40 states at the 53rd Annual Financial Literacy and Economic Education Conference.

CEE’s award-winning Financial Fitness for Life (FFFL) series served as the foundation of financial literacy programs and activities nationwide (state treasurers’ offices in Tennessee and Nevada made FFFL the centerpiece of their statewide initiatives).

CEO Nan J. Morrison worked with our local affiliates and partners with visits to promote their local, as well as the national presence in Arkansas, California, Massachusetts, Ohio, Tennessee and Texas.

INVESTED IN AND RENEWED OUR CORE

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2014 UPDATE FROM OUR STATE COUNCILS

Highlights of the year!

Alabama
78% of Alabama public school systems participated in Alabama Council on Economic Education programs and/or teacher workshops, a 31% increase from 2013. 658 teachers trained with 68% of the teachers from schools with at least 50% Free and Reduced Lunch, 59% of students impacted.

Alaska
Alaska Council on Economic Education course offerings include economics and Alaska history, energy and the Alaska economy, financial literacy, and economics for teachers and students.

Arizona
My Classroom Mini Ecurriculum empowers students to learn economic concepts by operating a miniature economic system within the regular classroom. Arizona Council on Economic Education partnered with Vanguard who has developed an online My Classroom Economy tool to make this curriculum even more efficient to implement. This partnership and teacher workshop will continue in 2015 and a comprehensive pre-post student outcome test is being organized by Vanguard.

Arkansas
Economics Arkansas hosted its first central Arkansas event, The Excellence in Free Enterprise Awards luncheon in April 2014, honoring a past faculty leader, Dr. H. Murphy Jr., and the Murphy Foundation for its continued support of their mission. The luncheon was attended by 500 guests, and grossed $10,850!

California
California Council on Economic Education is bursting with pride with their December 2014 execution of the first two webinars in a series of six. “Teaching PF in High School Economics,” was developed in collaboration with their CSI Fullerton Center for Economic Education partner, and they are marketing it to CCEE teachers throughout CA to meet their goals to scale for impact.

Colorado
Utilizing CEE’s Learning, Earning and Investing for a New Generation lesson in book, the Colorado Council for Economic Education’s Stock Market Experience™ online portfolio simulation has tripled participation in the last two years to 30,000+ students across the state of Colorado. Teachers receive a complimentary copy of the LEI book.

Connecticut
The Connecticut Council for Economic Education partnered with several education organizations, including the CT State Dept., to deliver training workshops for Connecticut teachers. A successful meeting with the State Treasurer’s Office led to CEE and EconEdLink being featured on their website.

Delaware
The Delaware Council on Economic Education, through its partnership with the University of Delaware Center for Economic Education and Entrepreneurship, produced 107 teacher and eight student programs, impacting 1,213 educators and 53,500 students.

Florida
The Florida Council on Economic Education introduced an Economic Poster Contest and featured winning student illustrations in a commemorative calendar. Florida CFO Jeff Atwater, a member of the FCEE Board, will exhibit the winning entries at the State Capitol during Financial Literacy Month.

Georgia
During 2014, the Georgia Council on Economic Education continued to help teachers teach economics in Georgia’s schools by conducting 115 workshops for 2,081 teachers, including popular workshops developed by the Council: Using Biographies of Great Americans to Teach Economics, the Economics of Sports, and Economic Development.

Hawaii
The Hawaii Council on Economic Education continues to be in the spotlight with Iolani School earning 3rd place at the National Economics Challenge – Adam Smith Division. The Council also trained educators in Stock Market Simulation reaching 5,000 students.

Idaho
The Idaho Council on Economic Education conducts the International Economic Summit reaching 10,000 students a year. IES is linked to regional workshops and one state conference to support the initiative. This personal finance professional development project is designed to support integration of personal finance in grades K-12.

Indiana
The Indiana Council for Economic Education launched Smart Indiana in the spring of 2014 and conducted 10 regional workshops and one state conference from support the initiative. This personal finance professional development project is designed to support integration of personal finance in grades K-12.

Iowa
Iowa is a relatively new and small council in the network that has been working hard on developing connections within school systems, businesses, communities, and Department of Education. This spring the Dordt College Center for Economic Education was able to part of the Governor’s Financial Literacy Task Force to study the options for promoting financial literacy within their state.

Illinois
Econ Illinois is the lead entity of the STEM Finance Learning Exchange (FLE) Pathway to Finance-related Careers in Illinois. Two new events associated with this initiative made their debut in 2014: FLE Presentation Panel and our FLE Student Forum Session. Seventy-five teachers and administrators received information and resources about financial and economic literacy education, programs, and much more. The FLE Student Forum gathered seven teachers and 88 students from six school districts to learn about finance-related careers and the soft skills needed to be successful in all career fields and in their life choices.

Kansas
In the summer of 2014, the Kansas Council on Economic Education conducted its annual Financial Fitness Extravaganza for teachers of personal finance from throughout the state, hearing many expert speakers on various personal finance topics.

Kentucky
Kentucky Council on Economic Education trained 330 teachers from over 40 counties, hosted an Economic Summit with Indiana Council and the Federal Reserve Bank, 90,793+ after school training package now being piloted, worked with Metro Louisville government in a Financial Empowerment Community-wide conference and had over 400 participants in their poverty simulations.

Louisiana
In 2014 the Louisiana Council for Economic Education was proud to serve their teachers and students by delivering workshops and resource information to more than 1,500 educators across the state, and by donating free materials to 12 Teacher Resource Centers in remote districts. They have continued the annual “Econ Camp” for use in middle and high school classrooms across the state.

Maine
Teachers in Maine continue to receive professional development in economics and personal finance via national webinars on EconEdLink and Gen i Revolution.

Maryland
The Maryland Council on Economic Education conducted the fifth Financial Education Summit for teachers; conducted 105 professional development programs reaching 3,127 teachers and impacting 299,361 students collaborating with all 24 school districts in the state. The teacher interest in attending the CEE national conferences is quite overwhelming—in 2013, MCEE sponsored 100 teachers. 2014 efforts led to 30 teachers and hopes to continue the new-found tradition by bringing another 30 teachers to the Annual Conference in Florida.

Massachusetts
The Massachusetts Council on Economic Education is a member of the Massachusetts Department of Elementary and Secondary Education’s Financial Literacy Advisory Committee, which provides input and advice regarding this state-funded project and works closely in informing financial education into high schools. The Council also serves on the Steering Committee of the Mass Saves Council and is the lead organization for its K-16 Taskforce.
2014 UPDATE FROM OUR STATE COUNCILS (CONT.)

Highlights of the year!

Nevada
In February 2014, Nevada Council on Economic Education partnered with the Nevada State Treasurer’s Office to provide Financial Fitness for Life training and curriculum to 16 high school teachers in the Clark County School District.

During 2013, nearly 2,500 students participated in the Nevada Stock Market Game.

2014 High School Business Plan Competition had 28 entries with two students awarded First and Second place ($1,000 and $500 awards).

New Hampshire
Teachers in New Hampshire continue to receive professional development in economics and personal finance via national webinars on EconEdLink and Gen i Revolution.

New Jersey
The New Jersey Council for Economic Education is proud to announce the establishment of “The Center for Economic Education and Entrepreneurship at New Jersey City University.” The Center will offer NJCU undergraduate teaching students a course in credit economics.

New Mexico
The New Mexico Council on Economic Education partnered with the Dallas and Kansas City Federal Reserve Banks in offering a 2-day economic “Boot Camp” for teachers in June at the University of New Mexico’s championship golf course facility in Albuquerque. The New Mexico Council Center for Economic Education at the University of New Mexico is creating distance learning opportunities for teachers through out the state.

New York
The National Center for Economic and Financial Education trained over 2,500 educators in the NYC area workshops and over 750 via webinars. The National Center began work with NYC Public School District 75, the city’s Special Education arm. District 75’s schools and programs are located in all five boroughs, and often the district’s 300+ educators teach outside the typical classroom, in homes and hospitals, supporting students with ADHD, autism, cognitive delays, and emotional challenges.

North Carolina
During 2014 North Carolina Council on Economic Education provided professional development sessions to 875 teachers resulting in better prepared teachers for more than 105,000 students. 97% of teachers said the session made them better prepared to teach economics, 98% said the session made them better prepared to teach personal finance, and 97% said they would use the resources received in the session.

North Dakota
Teachers in North Dakota continue to receive professional development in economics and personal finance via national webinars on EconEdLink and Gen i Revolution.

Ohio
The Ohio Council on Economic Education conducted the Economics Challenge and the Personal Finance Challenge from the Cincinnati Center. The Smart Ohio program is in process to be implemented with schools/school districts.

Oklahoma
The Oklahoma Council on Economic Education added an advanced Personal Finance Institute for graduates of its flag- ship Institute. This institute provides a four-day, in-depth study of the 14 areas of instruction required by the Passport to Financial Literacy legislation. It addresses the Oklahoma State Standards for Personal Finance and examines various curricula available to implement personal finance education in grades 7-12. The Council provided professional development for over 450 teachers impacting 10,423 students.

Pennsylvania
In 2014, EconomicsPennsylvania partnered with Constellation, an Exelon Company to develop the Stock Market Game Sustainability Challenge. Students participate in the game by investing only in companies that are listed in the Sustainability Index. Goal: To educate students about decreasing their ecological footprint and to learn about how companies large and small are making the effort to be more sustainable.

South Carolina
SC Economics’ workshops, competitions, and digital learning initiatives realized participation of 2,300 teachers. Over 2,500 student teams competed in The Stock Market Game, The Econ Challenge, the Finney Challenge, the Poster Competition, and the Young Entrepreneur Competition. This is a 60% increase in overall program activity from the previous year.

South Dakota
South Dakota Council on Economic Education focused on a new branding strategy which influenced much program activity the past year. Remaining true to its primary mission of economics education, they have researched and developed strong connections between economics and financial literacy within a rural environment, designing a comprehensive website with an instructional ‘practice style’ format yourcashcounts.com.

Tennessee
The University of Memphis Center strengthened the Center’s relationships with the new smaller county school system and established partnerships with five of the six municipal school systems. They also are establishing a new partnership with the local Catholic Jubilee School System, and several of the parochial schools in the county. The network of local schools has grown substantially in the past few months.

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The Middle Tennessee State University Center for Economic Education developed the curriculum College GP$: Goals, Problems, and Solutions (collegegps.org). This four-module, 18-topic personal finance curriculum is designed to provide personal financial literacy instruction in grades 7-12.

Texas
The Texas Council on Economic Education proudly assisted with the CEE conference held October 2014 in Dallas, Texas. Texas provided workshops and attended the many sessions offered by councils around the country.

TCEE trained over 2,200 teachers in 2014. Due to the K to 8 lessons developed by TCEE to teach the new math financial literacy standards, many training attendees were curriculum coordinators. Thus, the staff development programs are reaching 2.3 million of the 5 million Texas students this year.

Utah
Teachers in Utah continue to receive professional development in economics and personal finance via national webinars on EconEdLink and Gen i Revolution.

Virginia
The high school class of 2015 will be Virginia’s first graduating class required to earn a full credit in economics and personal finance. During 2014, the Virginia Council and eight of its affiliated university-based centers continued to provide the 42-hour economics institute and 40-hour personal finance institutes to assist teachers in teaching this new course. They conducted 14 high school institutes in 20, with 325 teachers attending, as well as more than 200 other workshops for K-12 teachers around the state. Over 1,600 teachers have been served since 2010. Each teacher has been given a Virtual Economics Flash drive with more than 1,400 lessons searchable by concepts. The training and resources for teachers are being made possible with substantial support from the private sector. The Council also closely monitored and provided input into Social Studies Learning of Review process and changes to SOL accountability system considered by the Virginia General Assembly and Virginia Board of Education.

Washington
The Washington Council for Economic and Financial Education expanded its financial training for educators by offering not one, but two follow-up trainings to its introductory two-day financial institute for K-12 teachers. After completion of their Master’s conference, participating teachers have had the equivalent of a three credit college course in personal finance focusing on both content and pedagogy. Their third workshop trains educators to use Virtual Economics to enhance their personal finance courses. “We are able to offer these trainings due to the extensive partnerships we have developed throughout our work with Washington’s Financial Education Public Private Partnership. We have found that it takes more than a village to teach a child—it takes partners from across the state and nation.”

West Virginia
Teachers in West Virginia continue to receive professional development in economics and personal finance via national webinars on EconEdLink and Gen i Revolution.

High school students also participate in the National Economics Challenge competition.

Wisconsin
Economics Wisconsin has expanded its programs beyond those training teachers and providing in-school student learning activities. With its Economics for Opinion Leaders, it is reaching adults who are influential in communities and can benefit from enhancing their familiarity with economics concepts and their applications. Some of its other initiatives include: Teach Your Child to Save money, a free monthly newsletter, a website for teachers and students, and an array of free resources. The Council has developed a comprehensive website with an instructional ‘practice style’ format yourcashcounts.com.

Wyoming
Teachers in Wyoming continue to receive professional development in economics and personal finance via national webinars on EconEdLink and Gen i Revolution.

Learn more about CEE’s affiliated network of state councils and centers:
http://www.councilforecon.org/resources/local-offices/
CEE Honors Dr. Annamaria Lusardi with 2014 William A. Forbes Public Awareness Award

Recognizing her extraordinary work to increase public awareness of the importance of economic and financial education, Prof. Lusardi will also receive a monetary award of $1,000, made possible by a gift from The Calvin K. Kazanjian Economics Foundation to CEE. In his lifetime, Calvin K. Kazanjian was an ardent supporter of economic literacy programs. Fittingly, entrepreneur William Forbes, for whom this award is named, helped catapult Mr. Kazanjian’s small concessionnaire company—Peter Paul Almond Joy—into an industry leader.

“Through her groundbreaking work as a researcher and advocate, Annamaria Lusardi has been a leading voice in the national conversation on financial literacy, raising global awareness of its critical need,” said Nan J. Morrison, CEO and President, Council for Economic Education. “She has been a trusted advisor to CEE for many years, sharing her expertise in the field and helping to shape our own initiatives. It is our honor to present Annamaria with this award.”

Prof. Lusardi will be formally presented with the Forbes Award in May 2015.

Leveraging Technology to Enhance Classroom Instruction

conEdLink is a leading source of free, online economic and personal finance resources for K-12 educators and their students that receives more than 1.2 million unique visitors each year. Special thanks to conEdLink’s lead sponsor, Fidelity Investments.

Online Assessment Center provides teachers with a secure tool to administer assessments, gain real-time data, and measure student knowledge and understanding of economic and personal finance concepts. With this free service, teachers can analyze the performance of their students and provide feedback.

The Online Assessment Center was developed in partnership with PwC, the founding sponsor. A new online resource, Math in the Real World, brings together the expertise of math teachers and economics teachers to create interdisciplinary lessons that teach important personal finance and economic concepts in the context of math lessons. Math in the Real World is made possible through the generous support of our sponsors: Verizon, Moody’s, and The Calvin K. Kazanjian Economics Foundation.

53rd Annual Financial Literacy and Economic Education Conference: A Teacher’s Story

Maddy Halbach, PhD, NBCT
Howard County Public School System, Ellicott City, MD

The CEE Conference was very beneficial for both me and my students. I was able to collaborate with many of my peers and discover new ways to teach my content area. Some workshops I attended included the H&R budget challenge simulation, research on the effects of a financial literacy course on financial literacy, and Line Your Pockets with Ideas for Teaching Personal Financial Literacy. I am currently using the budget challenge and the lessons from these workshops in my classroom. The collaboration with my peers stimulated fresh ideas and approaches to pedagogy that I will implement. I made valuable connections with vendors and other teachers already using their products. These lessons will augment my knowledge base and enrich the discussions I have with my students. But mostly, through the funding from a Discover Grant, I was able to bring two of my students and teachers to participate in the conference. We conducted a panel discussion workshop on how to organize and operate a millionaires’ club. High school students, Justin Overstreet and Siddhant Chhabra, enjoyed the experience of sharing their knowledge and being in the conference environment. Justin said:

“It was a great experience to be able to meet and network with people from all over the country who have the same mindset as I do about the importance of economic education. I also enjoyed the experience of discussing the millionaires club as a club member to potential club advisors from across the country.”

Siddhant mentioned that the conference was:

“An all-round great experience. I met a lot of people and made great connections at an early age. During the panel discussion I was able to discuss my experience as a national winner of the Personal Finance Challenge and the training that led up to the competition. I felt honored to be able to share my information with people who were interested in what I had to say.”

Overall, the conference was a great success for me, I felt like my time was spent wisely and cannot wait until this year’s conference.

54th Annual Financial Literacy and Economic Education Conference

OCTOBER 7–10, 2015 | ST. PETERSBURG, FLORIDA

VANTAGE POINT: REAL WORLD PERSPECTIVES ON THE ECONOMY

TUESDAY, MARCH 31, 2015

PROGRAM & COCKTAILS | 3:00 – 6:45 PM
Registration opens at 2:30 PM

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PROF. N. GREGORY MANKIW
Robert M. Beren Professor of Economics, Harvard University
Past Chairman of the Council of Economic Advisers

PROF. CHARLES W. CALOMIRIS
Henry Kaufman Professor of Financial Institutions
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Energy Outlook: “Houston, we have a problem.”
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Event Sponsor: $3,000 includes preferred table placement for 8 guests, recognition on website and all event materials (Fair Market Value of $1,000)
Individual Tickets: $250 each (Fair Market Value of $125)

To register or for more information, please contact Aai Walker at (212) 730-7186 or awalker@councilforeconed.org
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We would also like to thank our Affiliates who gave their support in 2014.

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### CEE Welcomes New Board Members
- **Nancy Ertag-Brand** is the Director of Finance and Operations for Vital Projects Fund/Charina Endowment Fund (combined assets of $600+ million), reporting to respective Chairmen (Sr. directors of Goldman Sachs). She has held this position since 2007. Previously, she spent 20 years at the Port Authority of New York and New Jersey in a variety of financial positions, including General Manager, Regional Funding Office, overseeing $2+ billion in Federal funds for the creation of the WTC Transportation Hub. She holds an MBA in finance and a BA in Dramatic Literature, both from NYU.

- **Samantha Kappagoda** is Chief Economist and Co-Founder of Risk Economics, Inc. Samantha is also Co-Lead Investigator at the RiskEcon® Lab for Decision Metrics, and Visiting Scholar at Courant Institute for Mathematical Sciences at New York University (NYU). Previously, she was Senior Economist at Caxton Associates LP and was a key member of Caxton Global. Prior to entering the financial markets, Samantha was an Economist in the Operations Evaluation Department of The World Bank in Washington D.C., working on the evaluation of structural adjustment lending programs and dynamic stochastic general equilibrium (DSGE) modeling, with a primary focus on the outcome, impact and sustainability of these programs in developing countries.

  She was originally the founding Managing Editor of JRF in 1999, initially published by Institutional Investor Journals/Euromoney, before its successful sale to its current publisher. Samantha received an M.B.A. in Analytic Finance and Statistics from the University of Chicago Booth School of Business. She also holds an M.A. in Economics from the University of Toronto, and graduated with a B.Sc. (Honors) in Mathematics from Imperial College, London.

- **Emily Kolinski Morris** joined Ford Motor Company in 1997 and during that time has conducted economic analysis in varying roles for all of Ford’s major global markets, before being promoted to Chief Economist in 2014. In this capacity, Emily manages the corporate economics group with major responsibility for the Company’s global economic and automotive industry forecasts supporting business strategy, finance, and planning. Prior to joining Ford, Emily spent four years as a fiscal analyst with the Michigan House of Representatives. In this non-partisan position, she provided counsel to House members on program funding and performance, testified regularly before the House Appropriations committee, and interacted with stakeholders at all levels of state government.

  Emily received her Ph.D. in Economics in 2009, an M.A. in Economics in 1992, both from the University of Michigan, and a B.A. in Economics and International Studies from the University of Michigan–Dearborn in 1990. She is active in various professional organizations, and is currently a board member of the National Association for Business Economics. She was previously the president of the Detroit chapter of that organization.